



TOURISM MIXED USE

Busselton Foreshore

Project Description

38.5ha of prestigious foreshore adjacent to the iconic Busselton Jetty. Significant public investment in the Busselton foreshore surrounding the jetty precinct has been undertaken. The opportunity includes tourism accommodation, which combined with recreational and community amenity improvements, will transform the area into a vibrant leisure hub for visitors and locals alike.

Investment Potential

There are currently two proposed development areas for potential long-term sub-leases from the City of Busselton, for hotel/short-stay apartments, combined with ground floor commercial use (e.g. retail, shop, restaurant, cafés etc.) Each short-stay commercial area has a height limit of four-storeys plus a loft.

Location

Busselton is located in Western Australia's South West region, and is the largest urban centre in the internationally renowned Margaret River wine region. The region has a Mediterranean style climate, with pleasant summer months and mild winter rainfall and has one of the fastest growing population's outside the Perth metropolitan region.

Zoning

Development approval for commercial uses, short stay accommodation, including hotel.

Land Tenure

The hotel sites are Crown reserves that will be leased for a maximum term of 65 years.

Lot Size (m²)

- Red Site 1 2,920 m²
- Red Site 2 2,265 m²
- Cream Site 2,010 m² (possible future site)

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The sites in red are available.

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