



MAY 2025

GROSS REGIONAL PRODUCT 1

\$19.656B - \$98.288M
(Remplan 2024 R2) From 2023R2

UNEMPLOYMENT 2

2.94% Dec 2023: 3.90%
(December 2024) -0.96%

JOBS 1

80,407 2016: 71,633
(Census 2021) 2016-2021 Change: +8,774

BUSINESSES 3

17,111 June 2023: 16,688
(June 2024) 23-24 Change: +423

ANNUAL OVERNIGHT AVERAGE VISITORS 7

2,677,000 2023: 2,729,000
(2024) 23-24 Change: -52,000

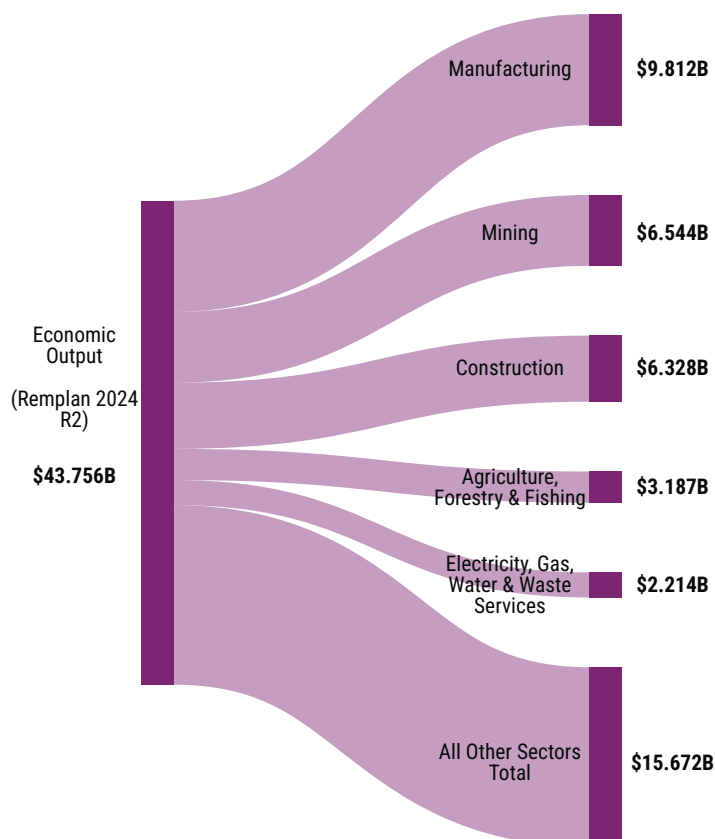
ANNUAL OVERNIGHT STAYS 7

9,520,000 2023: 10,454,000
(2024) 23-24 Change: -934,000



Copyright: Tourism WA: Farmland & Forests, Manjimup

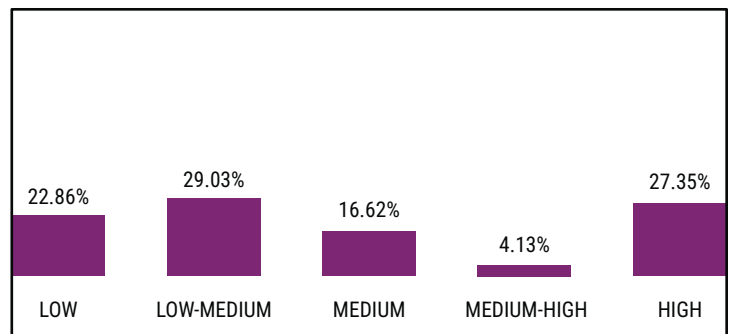
KEY SECTORS BY ECONOMIC OUTPUT 1



TOTAL ECONOMIC OUTPUT 1

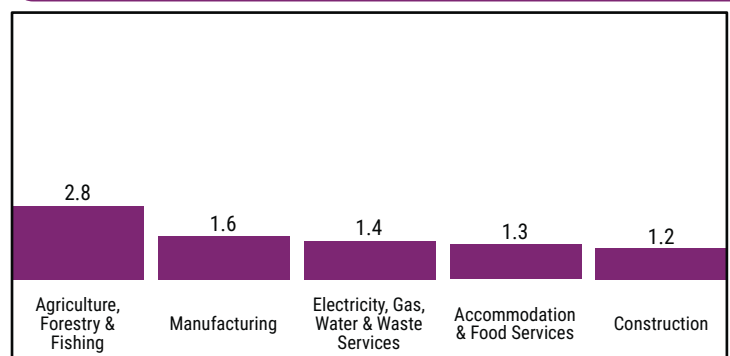
\$43.756B Remplan 2023R2: \$43.799B
(Remplan 2024 R2) Change: -\$42.507M

ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT 1



Low Economic Complexity Sectors: Mining, Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT 1



Location Quotient refers to the comparative advantage, or specialisation of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

LOCAL GOVERNMENT AREAS

1

Local Government Authority	Map Pin	GRP	Persons	Jobs
Bunbury-Geographe Sub-Region		\$12.86B	109,382	48,816
Bunbury (C)	1	\$5.46B	32,987	26,364
Capel (S)	2	\$905.04M	18,175	3,369
Collie (S)	3	\$2.82B	8,812	4,994
Dardanup (S)	4	\$818.76M	14,686	3,796
Donnybrook-Balingup (S)	5	\$456.87M	6,155	1,868
Harvey (S)	6	\$2.40B	28,567	8,425
Capes Sub-Region		\$4.78B	57,431	23,791
Augusta-Margaret River (S)	7	\$1.35B	16,791	6,808
Busseton (C)	8	\$3.43B	40,640	16,983
Warren Blackwood Sub-Region		\$2.01B	17,703	7,800
Boyup Brook (S)	9	\$180.28M	1,834	682
Bridgetown-Greenbushes (S)	10	\$802.55M	5,238	2,250
Manjimup (S)	11	\$919.83M	9,093	4,407
Nannup (S)	12	\$108.81M	1,538	461

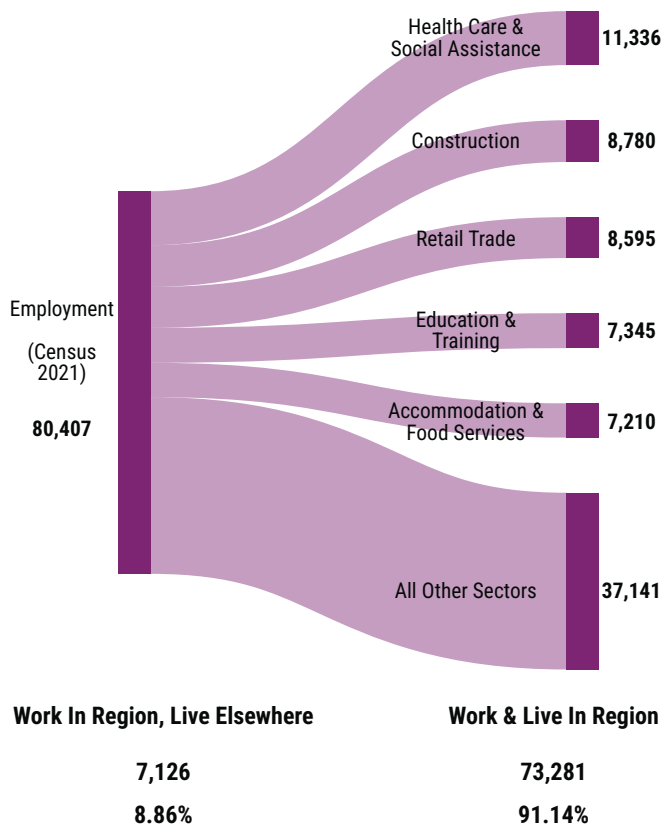
PORT THROUGHPUT

8

Map Pin	Port Name	23-24FY	Change
A	Bunbury Port	16.99 Mt	-1.071 Mt

EMPLOYMENT BY KEY SECTORS - PLACE OF WORK

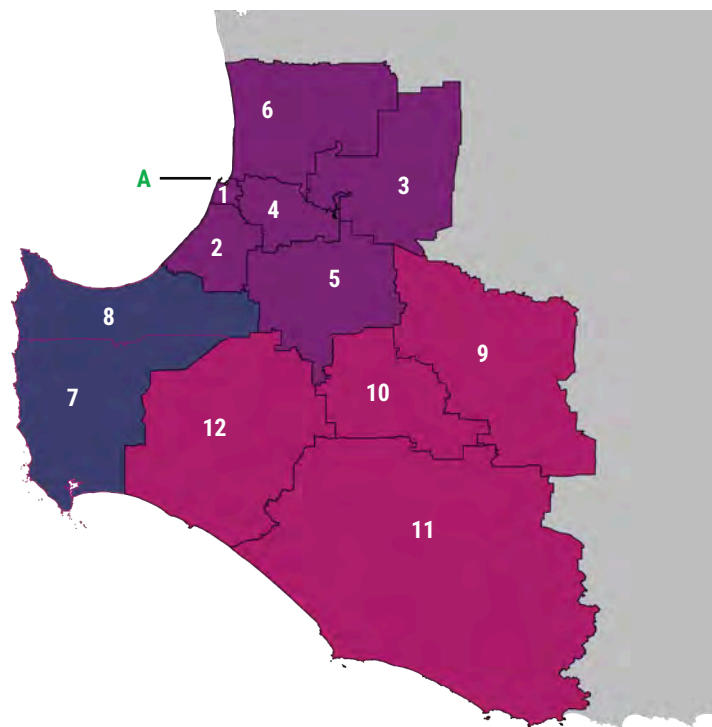
1



REFERENCES:

1. Remplan (2024R2 & 2023R2) - Overview, Economy Profile, Output Profile, GRP Profile (2023 & 2024) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (Dec 2024). 3. ABS Business Counts - Entries & Exits (2021-2023) - June 2023. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2023-2024). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Profile 2025 (2024 & 2023 Data). 8. Southern Ports Authority. 2024. Annual Report Data 2023/24 - Total Trade.

DISCLAIMER (REGIONAL DEVELOPMENT COMMISSION): To the fullest extent permissible at law the State of Western Australia and its officers, employees, agencies and others acting under its control are irrevocably and unconditionally released from any and all liability to each person or organisation using this publication as a result of any information being incorrect. The information provided is correct to the best of our knowledge, but no warranty as to accuracy is given and each person or organisation should not act on the basis of its contents without taking appropriate independent advice. This information is made available on the understanding that it does not constitute professional or expert advice.



VALUE OF KEY PRIMARY COMMODITIES

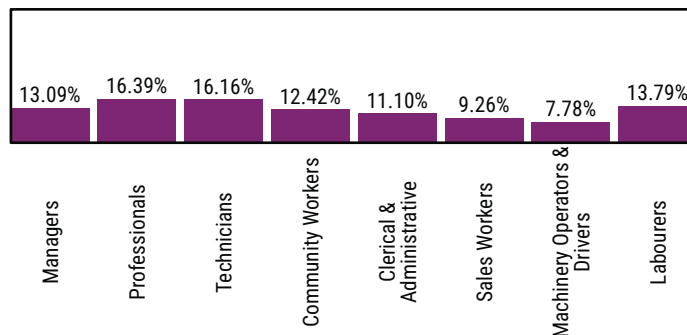
4

5

Sector	Commodity	Value \$
Mining (Peel & SWDC)	Alumina, Gold, Copper & Silver	\$9.022B
Mining	Tin Tantalum Lithium	\$3.645B
Mining	Coal and Mineral Sands	\$560.29M
Agriculture	Avocado	\$168.1M
Agriculture	Cattle & Calves	\$116.65M
Agriculture	Ware & Processing Potato	\$61.8M
Agriculture	Carrot	\$60M
Agriculture	Wine Grape	\$58.3M
Agriculture	Apple	\$52.9M
Agriculture	Onion	\$46.1M
Agriculture	Wool	\$37.00
Agriculture	Cut Flowers, Nurseries & Turf	\$21.9M
Agriculture	Pears	\$21.5M
Agriculture	Broccoli	\$21M

OCCUPATION - PLACE OF WORK

6



OCCUPATION SKILL LEVEL - PLACE OF WORK

6

