

WESTERN AUSTRALIA CRAFT BEER & SPIRITS INBOUND TRADE MISSION

28 JUNE – 01 JULY 2026

LEADING THE WAY IN INNOVATION
AND FRESH NEW TASTES



Australian Government

Australian Trade and Investment Commission

TRADESTART



GOVERNMENT OF
WESTERN AUSTRALIA

Department of
Primary Industries and
Regional Development

SOUTH WEST
DEVELOPMENT COMMISSION



GREAT SOUTHERN
Development Commission



Chamber of Commerce
and Industry WA

THE MISSION

Looking to discover distinctive small-batch beers, premium whisky, gin, rum and other craft spirits from some of Western Australia's most innovative, sustainable and award-winning boutique producers?

Expressions of interest are now open for a 2 day trade mission to Perth, Western Australia – one of Australia's leading regions for boutique breweries and craft alcohol production.

This curated program offers exclusive access to leading producers, behind-the-scenes experiences, guided tastings and direct engagement with the makers shaping Western Australia's thriving craft beverage industry.



Award Winning & Unique

WA distillers and brewers have proven themselves on the world stage on numerous occasions, recognised for producing premium quality you can taste.

This Mission targets small batch, artisan distilleries and breweries, all locally owned and operated.

If you are looking for new beverages to add to your portfolio, you know these will hit the spot.



Mission Inclusions

Exclusively WA

Visit to Perth and surrounds, as well as exclusive access to AHA WA Hospitality Expo 2026

Premium Accommodation

3 nights, 4 star accommodation (single room)

Curated Itinerary

All transfers and meals during the itinerary. Trade tastings and premium showcase event, site visits and tours to producers

Private Introductions

Meet the makers and business discussion opportunities

*Note: International flights to/from Perth are not included

PROPOSED ITINERARY

28 JUNE – 01 JULY 2026



[Register Here](#)

Sun
28th

Arrival In Perth

Arrive Perth city and welcome dinner.

Mon
29th

Site Visits

Visit some of WA's most exciting and innovative local producers of craft beer and premium spirits.

Tue
30th

AHA WA Hospitality Expo 2026

Western Australia's premier trade-only event, held over two days at Crown Perth and attracting more than 2,000 industry professionals. The Expo provides a valuable platform to discover premium food, craft beer, and spirits, connect directly with leading producers and suppliers, and gain insight into emerging industry trends.

Wed
1st

Departure

Depart from Perth International Airport.

WHY WESTERN AUSTRALIA (WA)

Western Australia's craft beer and premium spirits industry has rapidly evolved into one of the most diverse and innovative beverage producing regions in the country.

Defined by rugged landscapes, fertile soils and an expansive coastline, WA's natural environment strongly influences the way producers approach their craft. There is a deep respect for the land and its diversity, reflected in sustainable production methods and the integration of native ingredients and locally grown produce.

The result is a range of beverages that are distinctly Western Australian, while still honouring the heritage and traditions on which they are built.



WHO IS THIS TRADE MISSION FOR?

This two day Mission is being specially designed for:

- International beer and spirits buyers and/or distributors
- Retailers of premium craft beverages
- Bars, restaurants and hotels specialising in premium spirits and craft beers

The following are just some of the many producers you may get to meet and sample while here.

*Note: The producers shown on the following pages are an example only and subject to final confirmation.

[Register Here](#)



Limeburners Distillery & Giniversity



Handcrafted range of premium, authentic craft whiskeys and unique gins, blending local botanicals.

- Award-winning single malt whiskeys
- Botanical & native gins
- London dry gin
- Pink gin

Whipper Snapper Distillery



Innovative, locally crafted whiskeys, using unique grains and sustainable practices to create rich, distinct flavours.

- Wheat, rye, red corn whiskeys
- Rum
- Sherry
- Bottles, mini-barrels, custom labels

Cuprum Distillery



Built around artisan-made copper pot stills and a passion for quality and regional flavour, Cuprum delivers distinctive, award-winning drops with a true sense of place.

- Gin, vodka liqueurs
- Whisky
- Pure Honey Rum

30 Knots Distillery



Premium, small-batch spirits that blend traditional techniques with bold, modern creativity made with locally sourced ingredients and a distinctive flair for flavour.

- Gin, sloe gin, pink gin
- Vodka and liqueurs
- Limoncello
- Spiced rum

Gage Roads



One of Australia's most popular craft beer brands, as shown by the awards they've won.

- Great tasting, easy drinking year-round beers.
- Committed to sustainability and clean waves
- low-alcohol XPA

Shelter Brewing Co.



Busselton's Shelter Brewing crafts bold, flavourful beers and refreshing sours that capture the spirit of the South West coast.

- Classic Aussie Lager
- Red Ale
- West Coast IPA & XPA
- Summer Sour & Specialty Sours

Spinifex Brewing Co.



Craft beers and soft drinks infused with indigenous Australian botanicals creating a unique range.

- Traditional beers
- Infused beers (myrtle)
- Pink ginger beer (rosella infused)
- Gluten free alcoholic ginger beer and hard lemon

Rocky Ridge



Locally grown barley and hops, brewed with rainwater and off-grid solar power, and Australia's first Certified Sustainable, carbon-neutral brewery.

- Hazy Pale Ale
- West Coast IPA
- Draught Lager
- Crisp Hoppy Mid
- Stout

INNOVATIVE & SUSTAINABLE

There are plenty of brewers and distillers in the world, but Western Australia's producers stand out by combining bold innovation with a commitment to sustainability.

Thanks to WA's willingness to take risks and try new things, they offer products that are not only exciting and distinctive but also good for the planet and appealing to your customers.

- Home to Australia's most technologically advanced brewhouse and state-of-the-art brewing facilities.
- Innovative designs, packaging, and uniquely Australian ingredients and infusions, including health-conscious alternatives.
- Australia's first 100% carbon-neutral and Certified Sustainable operation, using locally sourced produce to ensure quality and reduce carbon miles.
- Strong collaboration through local Brewer Associations, fostering training, development, and the sharing of ideas.



[Register Here](#)

THIS PREMIUM CRAFT BEER & SPIRITS BUYER MISSION IS BROUGHT TO YOU BY



AND SUPPORTED BY



For further details:

Please email tradestart@swdc.wa.gov.au
or contact your local [Austrade Office](#)
or [West Australian Government Office](#)

[Register Here](#)