



GROSS REGIONAL PRODUCT REF 1

\$19.790B -\$87.12M
(Remplan 2025 R1) From 2024R1

UNEMPLOYMENT REF 2

2.90% Dec 2024: 3.00%
(Dec 2025) -0.10%

JOBS REF 1

80,407 2016: 71,633
(Census 2021) 2016-2021 Change: 8,774

BUSINESSES REF 3

17,607 June 2024: 17,113
(June 2025) 24-25 Change: 494

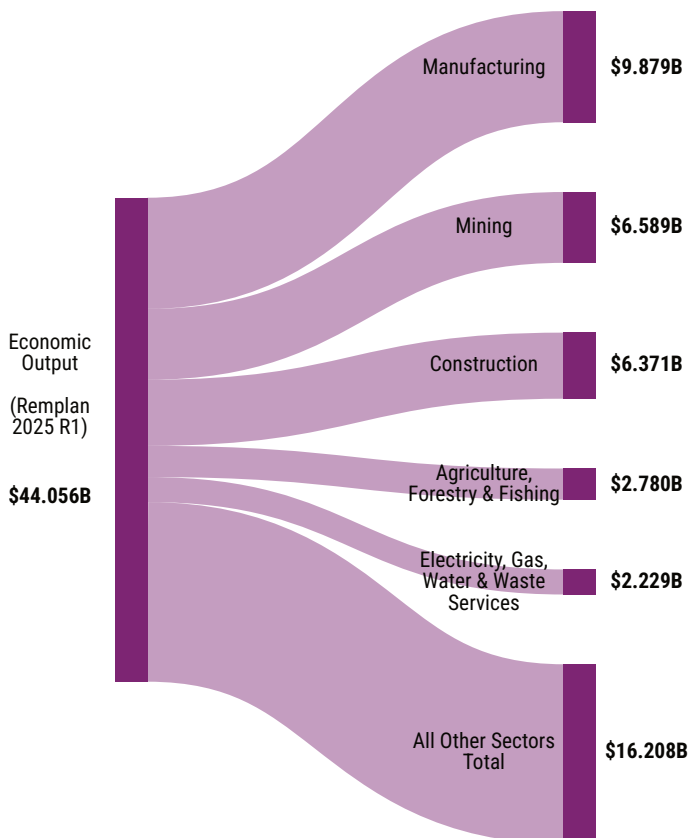
ANNUAL OVERNIGHT VISITORS (2025) REF 7 *

	Domestic	International	Total
Trips (,000)	2,296	126	2,422
Nights (,000)	6,571	1,993	8,564
Spend (\$M)	1,737	140	1,877

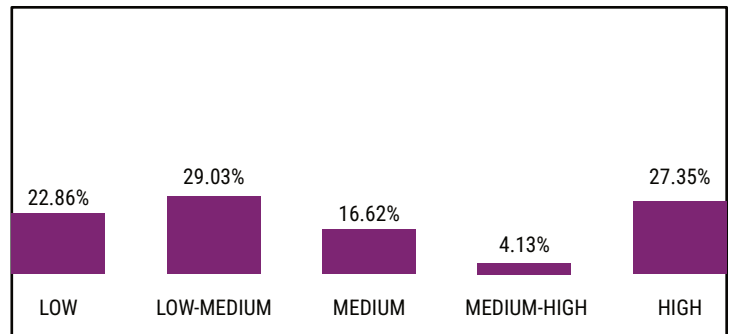


Copyright: Tourism WA: Farmland & Forests, Manjimup

KEY SECTORS BY ECONOMIC OUTPUT REF 1

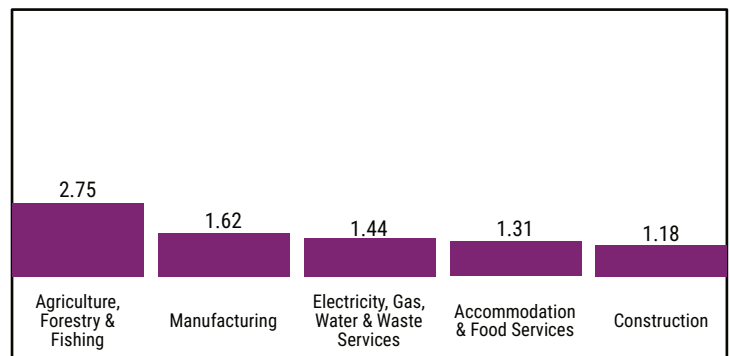


ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT REF 1



Low Economic Complexity Sectors: Mining, Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT REF 1



Location Quotient refers to the comparative advantage, or specialisation of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

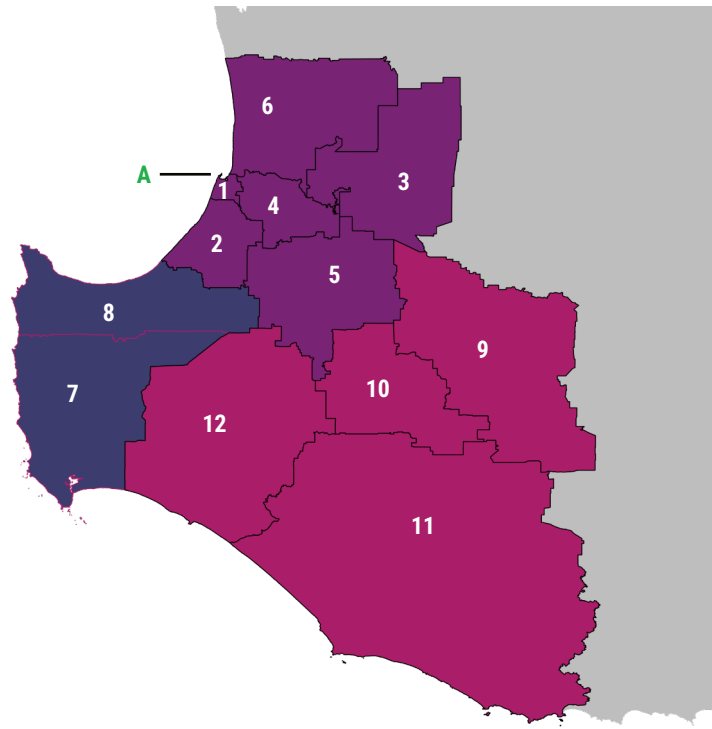
TOTAL ECONOMIC OUTPUT REF 1

\$44.056B Remplan 2024R1: \$44.073B
(Remplan 2025 R1) Change: -\$16.55M

LOCAL GOVERNMENT AREAS

REF 1

Local Government Authority	Map Pin	GRP	Persons	Jobs
Bunbury-Geographe Sub-Region		\$12.950B	109,382	48,816
Bunbury (C)	1	\$5.494B	32,987	26,364
Capel (S)	2	\$911.246M	18,175	3,369
Collie (S)	3	\$2.840B	8,812	4,994
Dardanup (S)	4	\$824.368M	14,686	3,796
Donnybrook-Balingup (S)	5	\$460.001M	6,155	1,868
Harvey (S)	6	\$2.421B	28,567	8,425
Capes Sub-Region		\$4.815B	57,431	23,791
Augusta-Margaret River (S)	7	\$1.361B	16,791	6,808
Busseton (C)	8	\$3.454B	40,640	16,983
Warren Blackwood Sub-Region		\$2.025B	17,703	7,800
Boyup Brook (S)	9	\$181.515M	1,834	682
Bridgetown-Greenbushes (S)	10	\$808.053M	5,238	2,250
Manjimup (S)	11	\$926.141M	9,093	4,407
Nannup (S)	12	\$109.558M	1,538	461



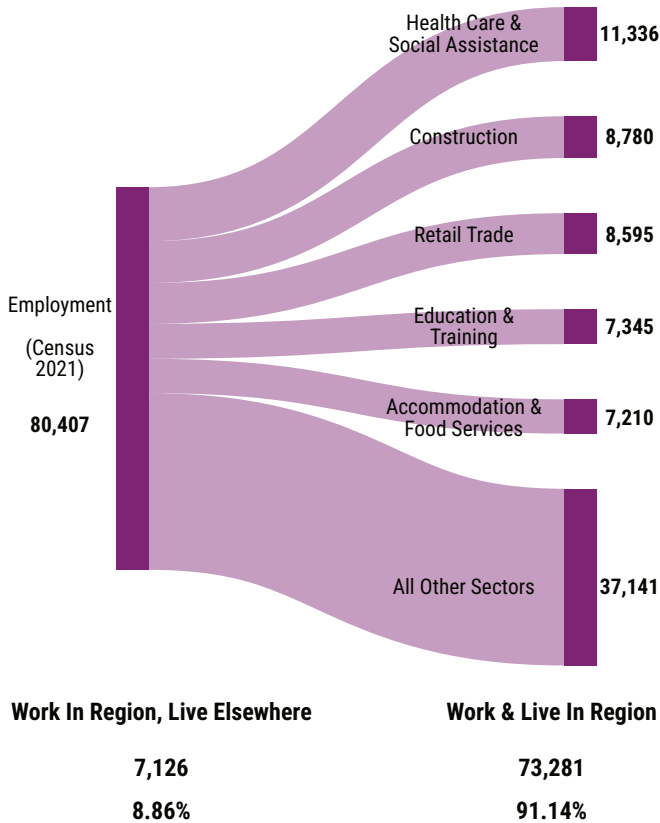
PORT THROUGHPUT

REF 8

Map Pin	Port Name	24-25FY
A	Bunbury Port	17.095Mt

EMPLOYMENT BY KEY SECTORS - PLACE OF WORK

REF 1



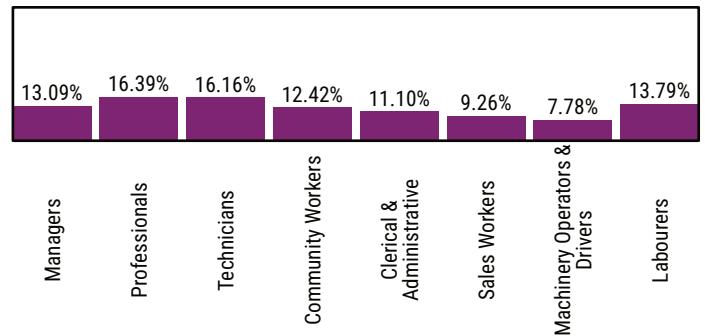
VALUE OF KEY PRIMARY COMMODITIES

REF 4 REF 5

Sector	Commodity	Value \$
Mining (Peel & SWDC)	Alumina, Gold, Copper & Silver	\$11.132B
Mining	Tin Tantalum Lithium	\$1.822B
Mining	Coal & Mineral Sands	\$632.488M
Agriculture	Avocado	\$168.1M
Agriculture	Cattle & Calves	\$116.65M
Agriculture	Ware & Processing Potato	\$61.8M
Agriculture	Carrot	\$60M
Agriculture	Wine Grape	\$58.3M
Agriculture	Apple	\$52.9M
Agriculture	Onion	\$46.1M
Agriculture	Wool	\$37.0M
Agriculture	Cut Flowers, Nurseries & Turf	\$21.9M
Agriculture	Pears	\$21.5M
Agriculture	Broccoli	\$21M

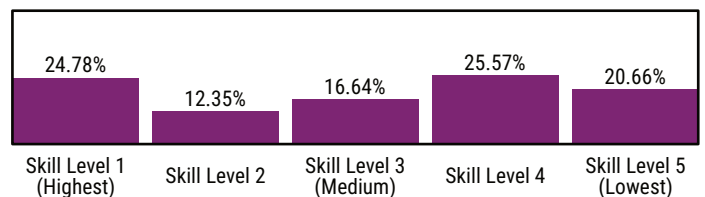
OCCUPATION - PLACE OF WORK

REF 6



OCCUPATION SKILL LEVEL - PLACE OF WORK

REF 6



REFERENCES:

1. Remplan (2025R1 & 2024R1 - 2025 CPI Adjusted) - Overview, Economy Profile, Output Profile, GRP Profile (2024 & 2025) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (Dec 2025). 3. ABS Business Counts - Entries & Exits (2022-2025) - December 2025. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2024-2025). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Fact Sheets April 2026; The data from the factsheet refers to visitor who have spent at least one night in the region. 8. Southern Ports Authority. 2025. Annual Report Data 2024/25 - Total Trade.

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NOTE (*): Estimates in the 2025 factsheet are not comparable with previous factsheets due to change in TWA research methodology.