

EXPRESSION OF INTEREST

TASTE WESTERN AUSTRALIA

Premium Food Buyers' Mission

18th - 24th October 2026



Australian Government

Australian Trade and Investment Commission

TRADESTART



GOVERNMENT OF
WESTERN AUSTRALIA

Department of
Primary Industries and
Regional Development

Invest & Trade
WESTERN AUSTRALIA

SOUTH WEST
DEVELOPMENT COMMISSION



GREAT SOUTHERN
Development Commission



Chamber of Commerce
and Industry WA

The Mission



This Mission has been crafted to provide you with the opportunity to uncover fresh prospects for sourcing West Australian food and beverages.

As a distinguished buyer of premium foods, we invite you to experience the best of Western Australia's culinary offerings.



Why Western Australia (WA)?

Western Australia is a premier region for exceptional food and beverages, known for its high-quality produce and pristine, sustainable environment.

Western Australia grows and produces premium products that reflect the uniqueness of our State and pristine, fertile lands.

Biodiversity

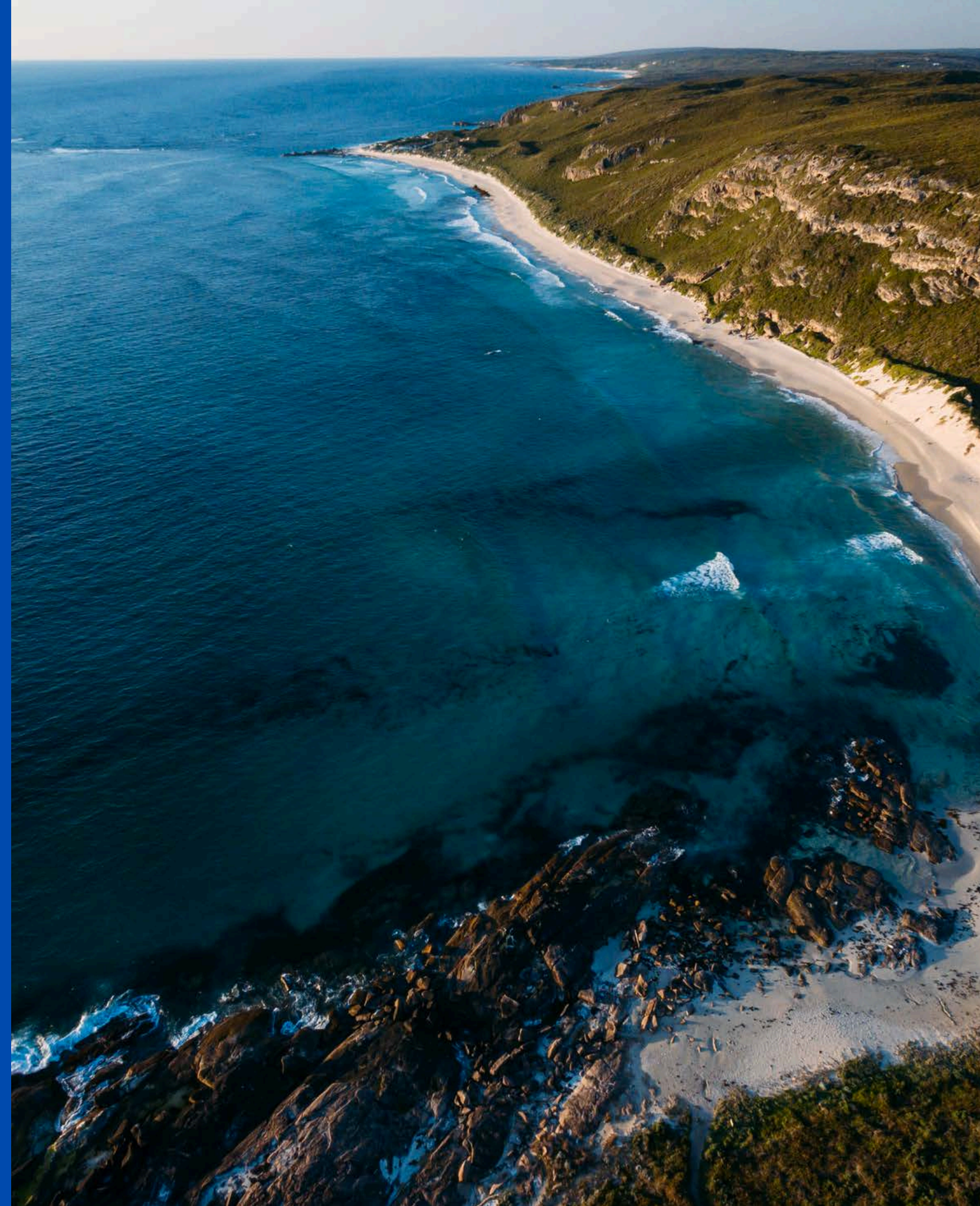
- Western Australia produces unique premium foods and beverages in a pristine, bio-secure environment
- Strong research, development and biosecurity ensure ethical, top-quality products.

Innovation

- New crop varieties, eco-friendly packaging, sustainable farming
- Aquaculture, smart farming, and hydroponic systems.

Sustainability

- Ethical, eco-friendly practices minimise impact
- Emission reduction, climate resilience, and government support for regenerative methods.



West Australian Produce



Seafood

Renowned for its sustainably sourced, premium quality seafood harvested from the state's pristine coastal waters.

- Rock lobster
- Abalone
- Prawns
- Local fish
- Octopus
- Marron



Meat

Celebrated for its high quality, ethically raised livestock in the region's clean, green landscapes.

- Beef
- Lamb
- Pork
- Poultry



Truffles

Rapidly gaining recognition for producing some of the world's finest truffles, known for their exceptional aroma and rich, earthy flavour.

- Fresh black truffle
- Truffle butter
- Truffle oils
- Truffle honey



Fresh Produce

Premium produce grown in rich soils and ideal conditions, with local growers consistently delivering fresh, high-quality crops that meet the highest standards of flavour and nutrition.

- Carrots
- Potatoes
- Onions
- Avocados

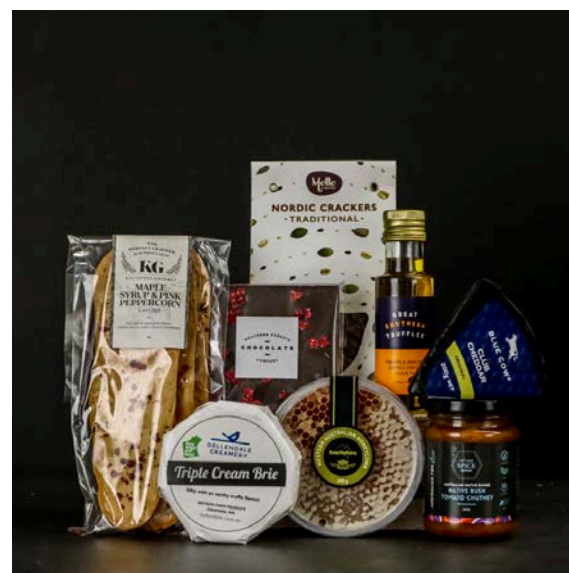
West Australian Produce



Non-alc Beverages

Exceptional variety and quality, the region's producers showcase local ingredients and bold flavours.

- Juices / fermented beverages
- no/low alcohol wines
- no/low alcohol beers
- Non-alcoholic beverages



Packaged Food

Using fresh, locally sourced ingredients, the industry delivers a wide range of high quality products.

- Vegan / gluten-free snacks
- Health Foods
- Muesli, granola, cereals
- Artisan condiments
- Chocolates, fudges, nougats



Dairy

With a focus on freshness and innovation, WA's dairy industry provides a wide range of products that reflect the regions clean, green environment.

- Milk
- Cheese
- Yoghurt
- Butter



Honey

Known for its exceptional quality honey, crafted by bees that forage on the region's native flora, prized for its purity and distinct flavour profiles.

- Jarrah honey
- Marri honey
- Karri honey
- Banksia honey
- Australian Manuka honey

Proposed Itinerary

Our 6-day itinerary will take you to some of Western Australia's premier food regions including:

Perth:

The capital of Western Australia and the commercial base of many of the State's export producers.

The Great Southern:

The pristine and rugged South Coast is home to incredible orchards, cattle farms, seafood and gourmet foods.

The South West | Margaret River:

Beautiful forests and coastline, high-quality orchards, seafood and dairy.

**PERTH
METROPOLITAN**

SOUTH WEST

GREAT SOUTHERN

[Register Here](#)



Proposed Itinerary

[Register Here](#)

Sunday 18 Oct'26	Arrive Perth and overnight at CBD Hotel
Monday 19 Oct'26	Perth - Site visits to markets and producer outlets
Tuesday 20 Oct'26	Perth showcase event - meet up to 50 producers and sample Western Australian food and beverages
Wednesday 21 Oct'26	Transport Perth to Albany - Site visits to local producers and farms - Albany Showcase event
Thursday 22 Oct'26	Albany - Site visits to producer outlets and farms
Friday 23 Oct'26	Transport to Southern Forest region for regional showcase and site visits - Proposed visits include truffle and fresh produce
Saturday 24 Oct'26	Transport back to Perth for departure after 2pm - End of program

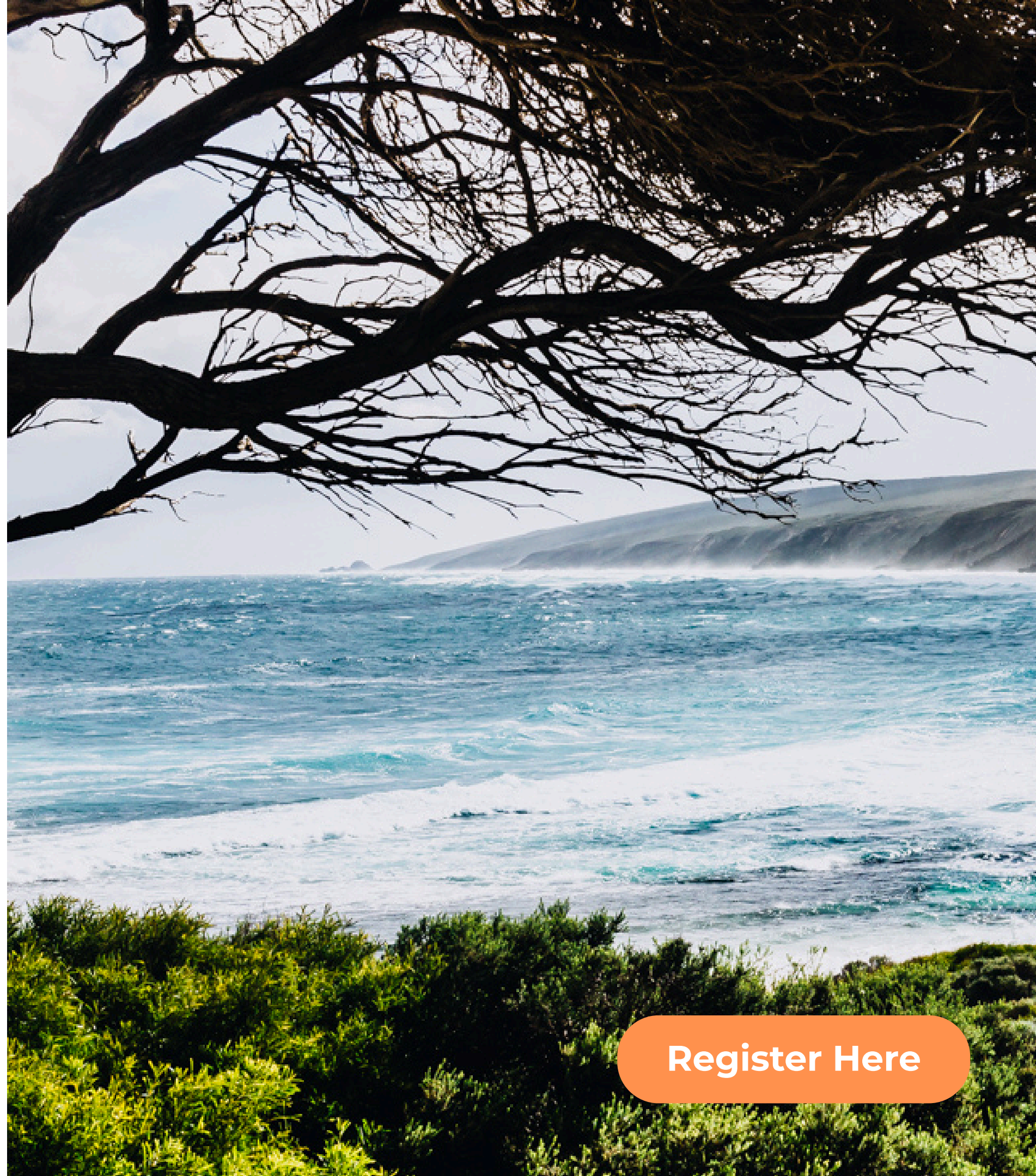
Mission Inclusions

The Mission Package includes:

- Visits to Perth, the Great Southern and South West regions of Western Australia
- Accommodation – 6 nights single room accommodation
- Travel and transfers to the regions
- Meals and beverages
- Trade tastings and premium showcase events.

The Mission Package DOES NOT include:

- International airfares
- Airport transfers
- Incidental expenses.



[Register Here](#)

Terms & Conditions

All Expressions of Interest are for consideration only. Successful participants will be notified directly by TradeStart WA.

Participation is open to trade buyers (wholesale & retail) currently operating in any of the following categories:

- Importers focused on the premium food and beverage market
- Buyers for premium food and beverage retailers
- Retail Supermarket/Group Buyers
- Buyers that service the premium food and beverage segment, including restaurants and hotels
- Buyers that service premium online.

[Register Here](#)

Who's already sourcing from WA

WinMart

 **Spinneys**

 **FairPrice**

QATAR
AIRWAYS القطرية 



MONOPRIX

AEON

makro

city'super

Tops

This Mission is brought to you by:



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For further details:
please email tradestart@swdc.wa.gov.au

Register Here