GOVERNMENT OF WESTERN AUSTRALIA

SOUTH WEST DEVELOPMENT COMMISSION

SOUTH WEST

OCTOBER 2026

ECONOMIC SNAPSHOT

GROSS REGIONAL PRODUCT *REF 1*

$18.660B (Remplan 2025 R2)

-$1.232B From 2024 R3

UNEMPLOYMENT *REF 2*

3.06% (June 2026)

June 2025: 3.15%
-0.09%

JOBS *REF 1*

80,407 (Census 2021)

2016: 71,633
2016-2021 Change: 8,774

BUSINESSES *REF 3*

17,607 (June 2025)

June 2024: 17,113
24-25 Change: 494

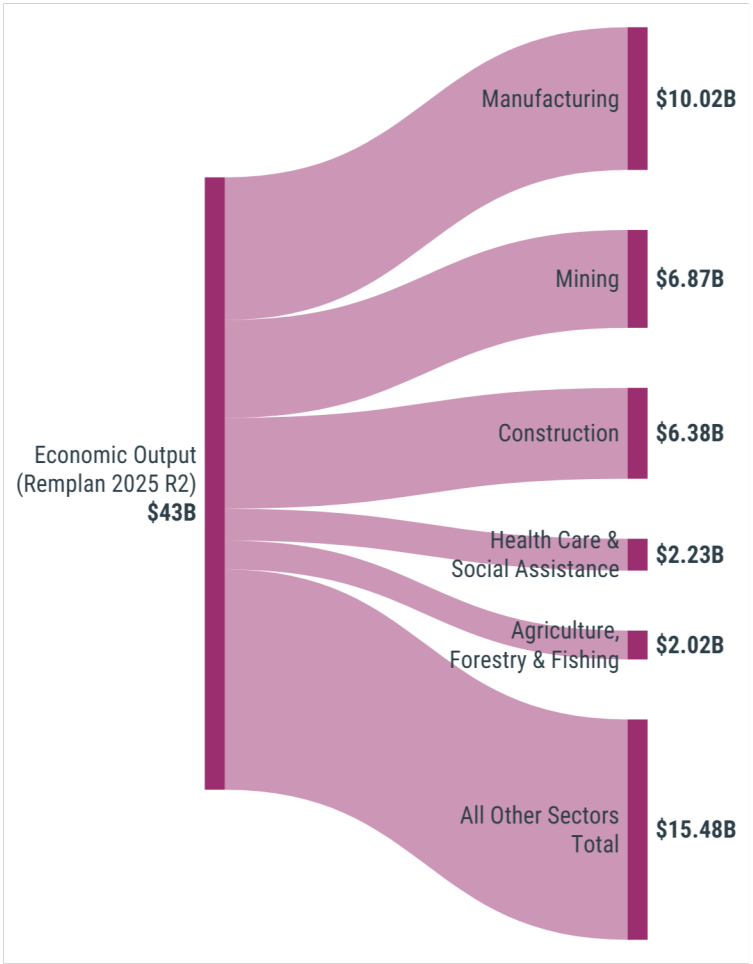
ANNUAL OVERNIGHT VISITORS *(2025) REF7 **

	Domestic	International	Total
Trips (,000)	**2,296**	**126**	**2,422**
Nights (,000)	**6,571**	**1,993**	**8,564**
Spend ($M)	**1,737**	**140**	**1,877**



Copyright: Tourism WA: Farmland & Forests, Manjimup

KEY SECTORS BY ECONOMIC OUTPUT *REF 1*

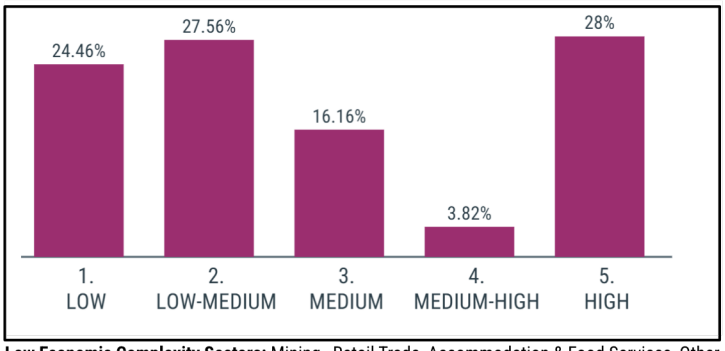


TOTAL ECONOMIC OUTPUT *REF 1*

$42.998B (Remplan 2025 R2)

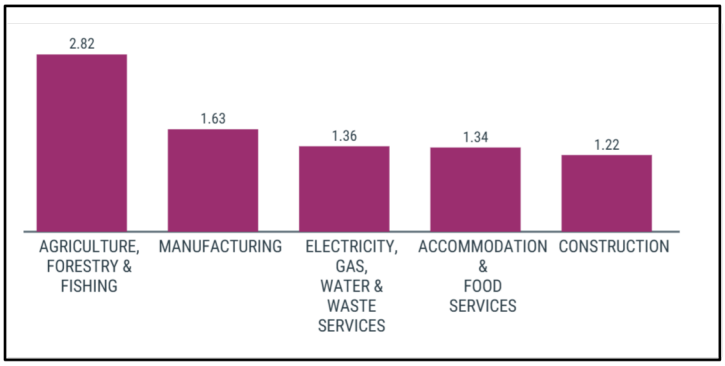
Remplan 2024R3: $44.608B
Change: -$1.609B

ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT *REF 1*



Low Economic Complexity Sectors: Mining , Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

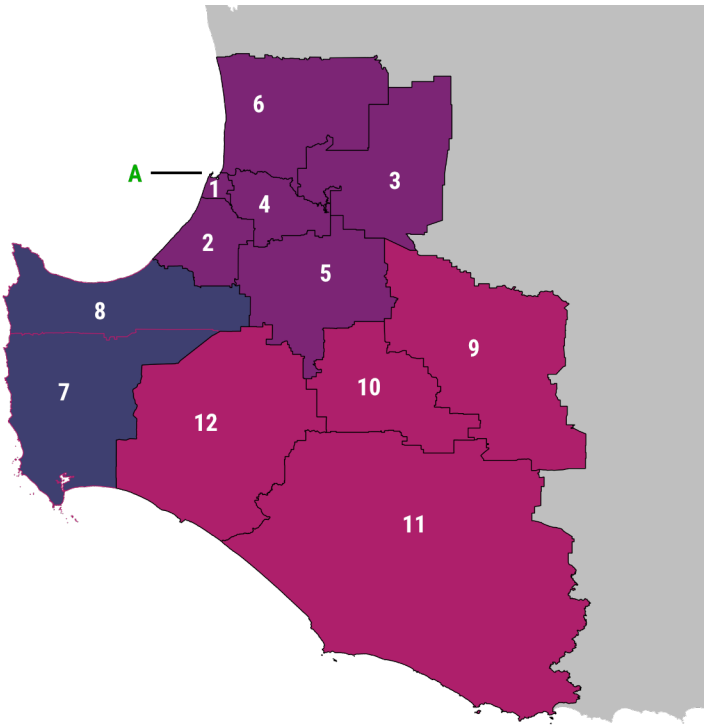
KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT *REF 1*



Location Quotient refers to the comparative advantage, or specialisaton of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

LOCAL GOVERNMENT AREAS *REF 1*

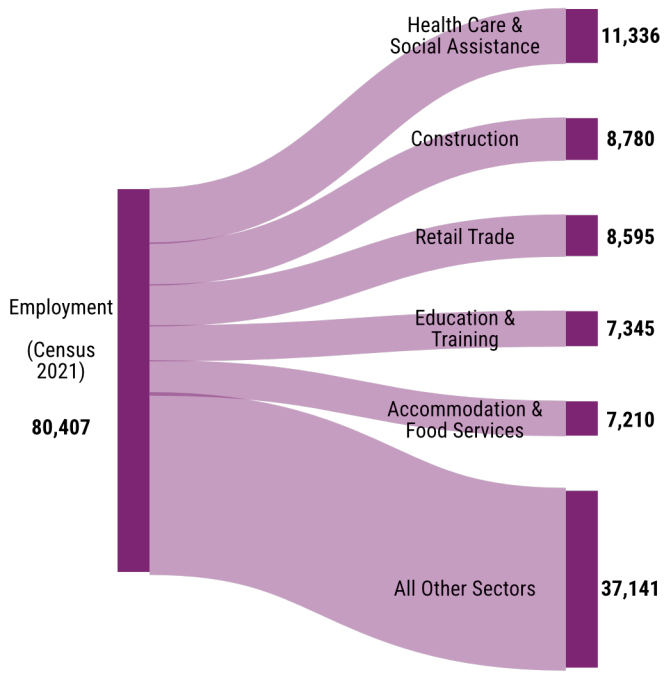
Local Government Authority	Map Pin	GRP	Persons	Jobs
Bunbury-Geographe Sub-Region		**$12.206B**	**109,382**	**48,816**
Bunbury (C)	1	$5.377B	32,987	26,364
Capel (S)	2	$811.074M	18,175	3,369
Collie (S)	3	$2.354B	8,812	4,994
Dardanup (S)	4	$748.166M	14,686	3,796
Donnybrook-Balingup (S)	5	$445.983M	6,155	1,868
Harvey (S)	6	$2.470B	28,567	8,425
Capes Sub-Region		**$4.628B**	**57,431**	**23,791**
Augusta-Margaret River (S)	7	$1.293B	16,791	6,808
Busselton (C)	8	$3.335B	40,640	16,983
Warren Blackwood Sub-Region		**$1.826B**	**17,703**	**7,800**
Boyup Brook (S)	9	$133.382M	1,834	682
Bridgetown-Greenbushes (S)	10	$804.177M	5,238	2,250
Manjimup (S)	11	$797.109M	9,093	4,407
Nannup (S)	12	$91.202M	1,538	461



PORT THROUGHPUT *REF 8*

Map Pin	Port Name	25-26FY
A	Bunbury Port	16.9Mt

EMPLOYMENT BY KEY SECTORS - PLACE OF WORK *REF 1*

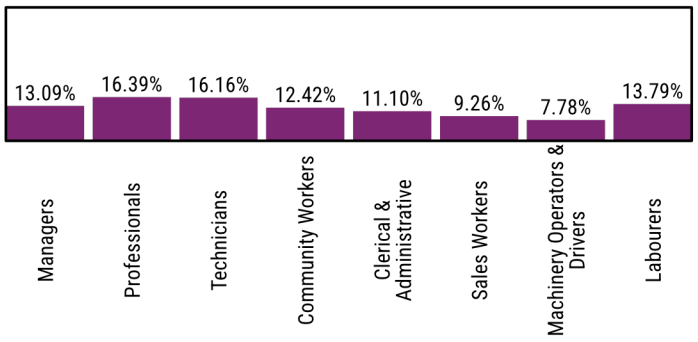


Work In Region, Live Elsewhere	Work & Live In Region
7,126	73,281
8.86%	91.14%

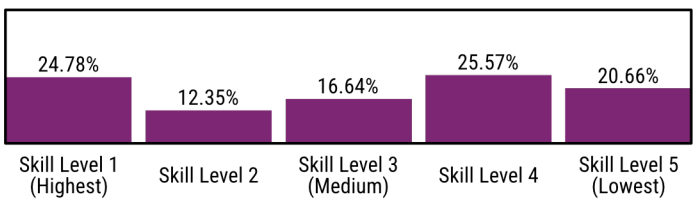
VALUE OF KEY PRIMARY COMMODITIES *REF 4 REF 5*

Sector	Commodity	Value $
Mining (Peel & SWDC)	Alumina, Gold, Copper & Silver	$11B
Mining	Tin,Tantalum, Lithium	$1.749B
Mining	Coal & Mineral Sands	$643.122M
Agriculture	Avocado	$168.1M
Agriculture	Cattle & Calves	$116.65M
Agriculture	Ware & Processing Potato	$61.8M
Agriculture	Carrot	$60M
Agriculture	Wine Grape	$58.3M
Agriculture	Apple	$52.9M
Agriculture	Onion	$46.1M
Agriculture	Wool	$37.00
Agriculture	Cut Flowers, Nurseries & Turf	$21.9M
Agriculture	Pears	$21.5M
Agriculture	Broccoli	$21M

OCCUPATION - PLACE OF WORK *REF 6*



OCCUPATION SKILL LEVEL - PLACE OF WORK *REF 6*



REFERENCES:

1. Remplan (2025R2 & 2024R3 - 2025 CPI Adjusted) - Overview, Economy Profile, Output Profile, GRP Profile (2024 & 2025) & 2021 Census Workforce Data. **2.** Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (June 2026).**3.** ABS Business Counts – Entries & Exits (2022-2025) – December 2025. **4.** Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. **5.** Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2025). **6.** ABS Census Of Population – 2021. **7.** Tourism WA - Regional Development Commission Tourism Fact Sheets April 2026; The data from the factsheet refers to visitor who have spent at least one night in the region. **8.** Southern Ports Authority. 2026. Annual Report Data 2025/26 - Total Trade.

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NOTE (*): Estimates in the 2025 factsheet are not comparable with previous factsheets due to change in TWA research methodology.

SOUTH WEST
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